

Help Your School Earn A Share of \$10,000!

Shop at Lake Elsinore Outlets February 1, 2010 to January 15, 2011. Bring your original receipts to the Customer Service Center, located at the south end of the center in Suite A100. Receipts will be noted for your school and returned to you on the spot. Your school earns five points per dollar spent and a share of \$10,000 in prize money. \$5,000 will be shared based on points earned through August 31, 2010 and the other \$5,000 will be shared based on points earned September 1, 2010 through January 15, 2011.



Bonus Point Offers

Double Points for receipts logged in February for Valentine's Day at Select Stores!

Rocky Mountain Chocolate Factory, Book Warehouse, Pottery Barn Outlet, Kitchen Collection, Arbi Jewelers, Sunglass Hut, Perfumania and Bath & Body Works

Up-Coming Events to Earn Double Points:

Easter Weekend Sidewalk Sale – April 2-5
Mother's Day - May 9
Memorial Day Weekend Sidewalk Sale – May 28 – 31
Father's Day - June 20
After Dark Sale – July 2 - 8PM – Midnight
Independence Day Sidewalk Sale – July 2-5
Back To School – Month of August

Purchases must be made and logged during the specified dates and/or times to earn double points.

Triple Points for Gift Card Purchases

Throughout the Dollar for Scholars program, all Lake Elsinore Outlet gift card purchases will automatically earn triple points. Fees, terms and conditions apply. See Customer Service for details.

500 Points for Attending Kids' Outlet, Story Time & Other Family Events

- Every Friday visit Kids' Outlet in Suite 106 from 10:30AM – 11:30AM for kid friendly activities. It's free and fun for ages 2-12 years old. Limit one craft per child, while supplies last.
- Every Wednesday join us and the Lake Elsinore Library at Story Time in Suite 106 from 11:00AM – Noon for stories and coloring. It's free and fun for ages 2-12 years old.
 - Easter Event – March 27 – 11AM
 - Strike A Pose – June 26 - Contestant Registration starts at 8AM
 - Receive 500 bonus points for each family attending.**

Sign in during the events. For more information go to www.LakeElsinoreOutlet.com or call 951-245-0087.

Earn up to 2,000 Bonus Points!

Sign up to receive Dollars for Scholars bonus point reminders via email and earn 1,000 points! Plus, a day after you register you will receive instructions to register for Lake Elsinore Outlet's email program and earn another 1,000 points. Get started by visiting www.shoppingpartnership.com, select Lake Elsinore Outlets under the Shopping Center tab, and click to join in the blue box. Limit one email address per person, must be 13 years of age or older to join. * Be on the lookout for Dollars for Scholars emails, information from your school's coordinator or online at LakeElsinoreOutlets.com on the above events and how your school can earn double points!

View program information online by visiting www.LakeElsinoreOutlet.com or call (800) 539-3273.

Lake Elsinore Outlets is now on Facebook and Twitter! Join us at facebook.com/LakeElsinoreOutlets or twitter.com/LakeEOutlet for up to the minute information on sales, events and promotions.