



**Dear School Cents Team Members,**

**Over the last few years, Northridge Mall has enjoyed hosting the School Cents program and we're pleased that so many different schools have had the opportunity to participate. Together, we have all had the opportunity to both assist our schools as well as the local community and that is precisely what School Cents is all about. A great example of this, is during this past year, when we partnered with the Salvation Army to produce 241 Red Bucket Meals for deserving families over the Thanksgiving holiday, a noticeable increase over our 2003 total of 82 Red Buckets.**

**In terms of being able to help your schools, all of you have made enormous contributions in time and effort and it has paid off with the last five years realizing a combined \$66,250 that has been able to return in the form of school supplies for a variety of your schools' departments. We are very fortunate to have been able to offer this program and we're now looking into a few options that will allow us to continue giving back to Salinas Valley schools. The School Cents program will be ending at the close of this year's May 29<sup>th</sup> awards ceremony, but please look forward to our reaching out to you in the very near future.**

**On behalf of Northridge Mall, thank you for your devoted, long-standing participation in the School Cents program.**

**Sincerely,  
Bryce Root**

**Bryce Root | Marketing Manager**

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