



What Can My School Win?

Each participating school is guaranteed a prize! Schools will share a percentage of a \$50,000 American Express Branded gift card prize pool based on total points accumulated during the School Cents program. For example, if your school has 5% of the total points logged throughout the program, the prize would be a \$2,500 American Express Branded gift card or 5% of \$50,000.

Gift Cards will be used to purchase student and classroom merchandise. For example, your School Cents prize can pay for books, computer hardware/software, sporting equipment, audio/visual equipment, digital cameras or student incentive prizes from stores at Lakewood, Los Cerritos and Stonewood Shopping Centers.