

SCHOOL CENTS

What Can My School Win?

Every school wins! Based on total points accumulated between September 1, 2013 (**Please note new start date**) and May 15, 2014, each school will receive an American Express Mall gift card, based on the following schedule:

1 st Place	\$5,000	6 th Place	\$2,500	11 th – 15 th Place	\$500 each
2 nd Place	\$4,500	7 th Place	\$2,000	16 th – 20 th Place	\$400 each
3 rd Place	\$4,000	8 th Place	\$1,500	21 st – 30 th Place	\$300 each
4 th Place	\$3,500	9 th Place	\$1,000	31 st – 40 th Place	\$200 each
5 th Place	\$3,000	10 th Place	\$750		

Gift Cards will be used for student or classroom merchandise, such as: computer hardware, software, sporting equipment, audio/visual equipment, digital cameras, student incentive prizes, rainy day games/toys or classroom supplies from stores at Santa Monica Place and Westside Pavilion.